



Whitebridge News 2017



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Once again here at Whitebridge, a wonderful display of baskets and planters flourished into a spectacular show of colour. A big THANK YOU to our Maintenance and Security staff for the continuous feeding and watering to ensure a long lasting presentation throughout the Spring, Summer and even Autumn months. (as appreciated by Heart of England in Bloom 2017)....

Mark Wiltshire, senior judge wrote: Whitebridge Estate is an example of how care, cleanliness (and florals too) really shows pride in the environment we live and work in.

A very merry Christmas and a Happy New Year to all of our Tenants and their Staff.



NEW ARRIVALS.....NEW ARRIVALS.....NEW ARRIVALS.....NEW

WELCOME TO WHITEBRIDGE....

At The Box Unit C

Fitness and Wellbeing Studio
Yoga, Pilates, Personal Development &
Coaching

Pegasus Electrical Unit 14Cpt1

Domestic and Commercial
Electrical Contractors

Alps Environmental Unit 6C2 Distributors of Bio-organic

Gas Service Unit 15A

Domestic Boiler Repairs and
Servicing, New System Installation

Heart & Sole Unit 7D

Exclusive Importers of Ladies
Fashion Shoes from Mexico

Ben Gamble Unit 1B

Sports and Injury Therapist and
Underwater Treadmill

Gary & Mark @ Whitebridge Unit 14D

Ladies & Gents Hairdressing Studio

Expansion and on the move

Integral Bulk Packaging Unit 6Cpt1

Suppliers of Bulk Bags and
Industrial Packaging

*Delicious have expanded into Unit 15C
Stone Scaffolding have moved from 15D
to 34A/B
Orme Midlands have taken on 15D
Steve Flather has moved into 1B*

LATEST RECOMMENDED POSTING DATES FOR CHRISTMAS 2017 UK INLAND SERVICES

WEDNESDAY 20 DECEMBER—2nd Class

**THURSDAY 21 DECEMBER—
1st Class**

FRIDAY 22 DECEMBER—



And finally

Since our last Newsletter in 2016 there have been a few departures.

We would like to wish the following business's continued success after their re location from Whitebridge; Bella Access, Coating Specialists, Gourmand, Homewares UK, Medscene and Ologic.

HAPPY RETIREMENT

2017 saw the retirement of two members of staff from the small teams that make up WhitebridgeEstates and Whitebridge Properties.



Helen Lawton has been one of our Receptionists/Administrators since 2002 and visitors to Whitebridge were used to her cheery welcome to our Reception, apart from the times when Stoke City had lost or drivers had annoyed her on the A34. A Receptionist gives callers and visitors an initial impression of what a Company is like and with Helen this first impression was always a good one. Since retirement Helen and her husband Dave have bought a place in Spain where they can escape the cold and grey of Staffordshire and soak up the sun.

Peter Arnold joined Whitebridge in 2005 after deciding to hang up his tools as a self employed builder for 35 years. Peter brought his skills and experience to our maintenance team and we were able to undertake building and refurbishment tasks we would have previously contracted out. I'm sure some Tenants and Staff will remember him for having a story to relate to almost any subject. Very much a family man Peter now uses his time to devote to his grand children and daughters as well as his passion for tractors and ploughing.

We wish both Helen and Peter a long and happy retirement.



In August, the Whitebridge Wheelers, Simon Swinnerton of SIS Body Repairs, Gareth James at Whitebridge Maintenance and Brian James (Gareth's Dad) completed 50 miles at the Ride 100 London-Surrey Bike Ride and raised £1380.00 for Prostrate Cancer UK. They would like to say a great big THANK YOU to all of their sponsors who supported this very worthy cause.

Ben Gamble

Therapy



for performance, for recovery, for everyone...

Merry Christmas everyone from one of the newest members of the Whitebridge family. We're due to open our doors in January 2018, next to the main estate offices, offering sports therapy treatments and the first purpose built underwater treadmill in the area.

Predominantly working with people who enjoy sport, we'll help anyone to recover from injury fitter and faster than before. Our facilities and expertise, particularly with runners, will also help you to set and achieve your goals, minimising the risk of injury in the first place.

We have plenty of experience in treating injuries and taking part in different sports at all levels, from beginner to elite. We also have plenty of experience in suffering from most different types of injury, whether caused by sport or not.

If you want to achieve your sporting goals after Christmas or just want to start exercising, we can help, so just drop in or give us a call.

We offer:

- **Underwater treadmill**, training and recovery sessions, with or without coaching and video analysis
- **Sports therapy** treatment and assessment, including manual therapies, myofascial release, postural correction, kinesiology taping, acupuncture and treatment of all types of injuries
- **Sports massage** and injury prevention
- Comprehensive **training packages** and advice
- **Swimming training** and open water simulation, with or without coaching and video analysis

Unit P1B Whitebridge Estate
Whitebridge Lane,
Stone
Staffordshire
ST15 8LQ

07421 306413

bengambletherapy.com



**Open
16th Dec**

*Exciting Things Are
Happening in...*

THE BOX

Mind and Body | Health and Performance

In a new, modern and unique environment, we welcome you to join us in a range of classes, workshops, training and events, all designed to develop, inspire and strengthen mind and body, health and performance.

ABOUT US

Looking after mental and physical health is a factor that features in the life of everyone, that's why we provide services to cater for a range of interests, ages and abilities. We provide a unique and inclusive environment for individuals, our community, schools and businesses to access services to develop and enhance their health and wellbeing, and personal and professional development. Our training, insight and support is provided by leading practitioners, academics and athletes. There is something for everyone happening in **THE BOX!**



OUR SERVICES

Yoga, Pilates & Strength & Conditioning Classes; Personal Development for Business, Schools, Students and the Public, including Workplace Wellbeing Packages; Certified Leadership & Management Training; Study, Exam and Career Training and Support; Wellness Workshops & Retreats; Reflexology & Complementary Therapies; Executive, Personal & Sports Performance Coaching; Inspiring Talks & Events.

"By building engaging and supportive communities with wellbeing at the heart, we create environments where people and performance can really thrive"

Ed Bassett: Director and Head of Sport & Exercise

Sarah Brennand: Director and Head of Coaching & Training

Wishing you a Merry Christmas and a
Happy, Healthy and Prosperous New Year!

www.AtTHEBOX.co.uk



AtTHEBOXStone Insta: /the_box_stone T: 01785 450 159 E: CustomerService@AtTHEBOX.co.uk
THE BOX, Unit C Whitebridge Estates, Whitebridge Lane, Stone, Staffordshire, ST15 8LQ.

RECIPE OF THE DAY

SLOW COOKER SHEPHERD'S PIE

METHOD

Heat the slow cooker . Heat the oil in a large frying pan. Tip the onion and thyme sprigs and fry 2-3 mins. Then add the carrots and fry together, stirring occasionally until the vegetables start to brown.. Stir in the mince and fry 2-3 mins until no longer pink. Stir in the flour and cook for a further 1-2 mins. Stir in the tomato puree and lentils and season with pepper and the Worcestershire sauce, adding a splash of water if the mixture looks too dry. Scrape everything into the slow cooker. Meanwhile cook both lots of potatoes in simmering water for about 15 mins or until they are cooked through. Drain well then mash with the crème fraiche. Spoon on top of the mince mixture and cook on low for 5 hours. Crisp the topping under the grill (add cheese if you're naughty!)

Ingredients.....

1 tbsp. Olive oil For the topping.....

1 onion finely chopped

3-4 sprigs thyme

2 carrots, finely diced

250g lean mince lamb or beef

1 tbsp. plain flour

1 tbsp. tomato purée

440g can lentils or beans

1 tsp Worcestershire Sauce

For the topping.....

650g potatoes peeled and cut into chunks

250g sweet potatoes peeled and cut into chunks

2 tbsp. crème fraiche



**GOT ANY OLD WORN OUT
PAINTBRUSHES?**

**MAKE THESE WACKY
LITTLE TREE
DECORATIONS FOR SOME-
THING A BIT DIFFERENT**

Staffordshire Venture

Tel: 07790 864474



Staffordshire Venture is dedicated to providing quality care alongside a wide variety of activities and opportunities. We have an enthusiastic team with extensive experience in the field of learning disabilities. We are all committed to putting individuals first in a safe, stimulating and fun environment.

We provide a well maintained, well equipped day opportunities facility



Our computer group have all worked hard planning, writing and developing their ICT skills to produce a poem on the theme of the festive season. We hope you enjoy reading our work.

Festive Delights by Staffordshire venture

As Christmas Day approaches and snow lies on the ground, children are making snowmen oh it's such a lovely sound.

Families are excited as they decorate the tree, with fairy lights twinkling for everyone to see.

Santa Claus is on his way with loaded gifts upon his sleigh, while reindeer travel through the sky ho ho ho where's my mince pie?

Dawn is breaking, families waking, children check if Santa's been.

People chatter, presents scatter, always makes their faces gleam.

*Turkey slowly roasting as visitors arrive
Mulled wine, sherry, brandy cream mince pies!*



WHITEBRIDGE WINES

Christmas is coming and at Whitebridge Wines we are getting ready. The warehouse is open as normal 8.30-5.30 on weekdays and 9.30-1pm on Saturdays. We love seeing members of the public in the warehouse. You might just come to browse or we are very happy to give advice on those special wines for Christmas. We always have wines open to taste that are on special offer, so you can make sure you like what you are buying.

We have a huge range of perfect Riedel glasses and decanters at often better than half price, and our star seller this Christmas is a set of 4 gin and tonic glasses at £15 (rrp £30), we can't order them in quickly enough. You might like to buy one of our speciality gins to put into them!

We send out hundreds of gift packs and hampers for companies throughout Staffordshire and beyond. The delivery company driver dreads picking up from us in December. On occasion, they have to send 2 vans.

For those of you lucky enough to work on the Whitebridge Estate we offer a 5% discount on all purchases. Just let us know where you work when you are paying.

We look forward to seeing you and Happy Christmas.

Patti



ONE CAN NEVER HAVE TOO MANY PAIRS OF SHOES!



HEART & SOLE

— www.heart-and-sole.co.uk —

The only place in the UK to shop one of Mexico's most prestigious brands!

Just in time for Winter with
our website **NOW LIVE!**

Gift Vouchers available 

01785 818566

See the website and Facebook page for opening times



7D Whitebridge Estate • Whitebridge Way • Stone • ST15 8LQ • www.facebook.com/heartandsoleltd

SHOW ROOM NOW OPEN TO THE PUBLIC

OPENING TIMES:

| | |
|-----------|---------------|
| Monday | 10.00 - 16.00 |
| Tuesday | 10.00 - 16.00 |
| Wednesday | 10.00 - 18.00 |
| Thursday | 10.00 - 19.00 |
| Friday | 10.00 - 18.00 |

Also open on the first Saturday of every month.
Please check our facebook/website pages for
other Saturday openings





THE HEALTH & SAFETY COLUMN

A local company have recently been fined over £300,000 by Newcastle-under-Lyme magistrates' after a prosecution brought by the Health & Safety Executive following an accident between a female pedestrian worker and a fork lift truck. The accident was described by the prosecution as 'entirely foreseeable and entirely preventable. Councillor Frank Finlay the authorities Environmental and Health boss said 'one of our top priorities is the well being of people in our borough, so I hope the size of this fine sends a warning to all businesses that the health and safety of their employees at work is paramount'

Fork lift trucks are essential to warehousing and manufacturing companies and their versatility means they can be used both indoor and outside of buildings. They need to be considered as both a major engineering tool and also a vehicle. They need complex risk assessments' for their multi purpose roles and should ideally only be operated by experienced, licensed drivers. A very good Approved Code of Practice and Guidance can be downloaded free of charge from H.S.E. Books.

Have a safe and Happy Christmas.

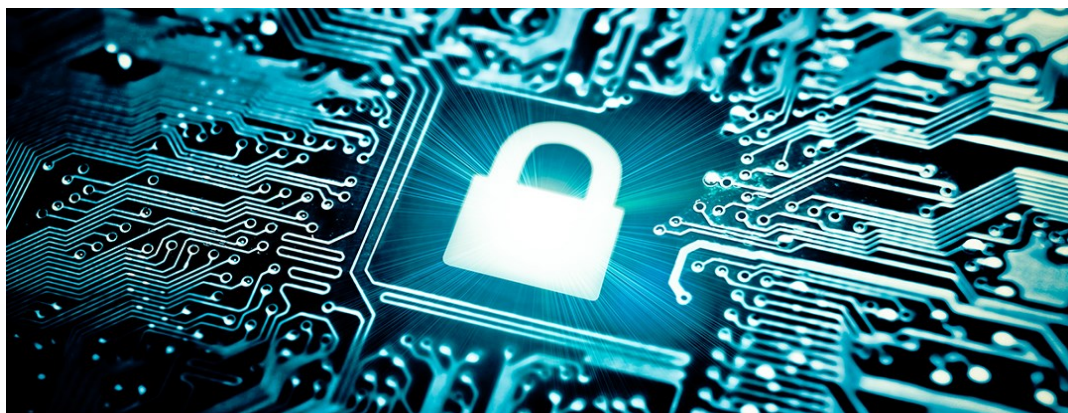
Phil Darby





**MUSIC QUIZ COMPETITION 2017
FIRST CORRECT ENTRY HANDED IN AT
RECEPTION WINS A BOTTLE OF WINE
(Google to the rescue!)**

1. What is the seven word first line of the Trogg's song 'Wild Thing'?
2. *The Rock and Roll Hall of Fame* is located on the shore of Lake Erie in which American city?
3. Who wrote the song 'You Really Got Me'?
4. Which pop song won an Academy Award for Best Original Song in the 1984 film *Woman in Red*?
5. Which song is the Clash's only number-one single in the UK Singles Chart?
6. Which band did Kurt Cobain form with Krist Novoselic in 1987?
7. Which Bob Dylan album was named after an iconic Texas outlaw and gunfighter?
8. What was Paul McCartney wearing on his feet on the cover of *Abbey Road* album?
9. Who began her singing career very successfully with the hit 'Torn'?
10. Which American duo are best known for the sitcom theme to *Friends*, 'I'll Be There for You'?
11. Johnny Cash performed two shows at which California prison, on January 13, 1968?
12. Which sixteenth studio album by English heavy metal band Judas Priest bears the title of a European physician?
13. The 2011 'Aphrodite: Les Folies Tour' was the twelfth concert tour by which recording artist?
14. Which English pop star from Liverpool, best known for 'You'll Never Stop Me Loving You', represented the UK in the 1993 Eurovision Song Contest?
15. Which rock band did David Coverdale form in 1978 after he left *Deep Purple*?
16. Who is the only British pop star to have achieved three number one hits with his only Top Ten chart entries, the last being 'The Ballad of Bonnie and Clyde' in 1967?
17. Which song was *The Human League's* most commercially successful recording and was also the UK's 1981 Christmas number one?
18. In 2010, which musician appeared on NBC's 'The Celebrity Apprentice' and released her tenth studio album *Memphis Blues*?
19. Formed in 1988, *Tin Machine* were an Anglo-American hard rock band fronted by which singer-songwriter?
20. In the film 'Kill Bill Volume 2' which *Three Degrees* song does Bill cite as his 'favourite soul song of the 70s'?



DIGITAL SAFETY - THE GREAT BRITISH FRAUD FIGHTBACK

New online quiz to give everyone free digital safety score and tips

Research shows London, Bristol, and Birmingham are scam hotspots with young adults most at risk

Barclays is spearheading a new £10m nationwide drive to increase the public's awareness of financial fraud risks, and help them to stay safe in the digital age with information, tools and tips.

This major initiative is being launched as latest crime figures show 5.6m fraud and cyber offences in the UK making up half of all recorded crime, and costing the UK £11bn*. Yet, these numbers could be even higher as new Barclays research reveals a quarter of people in the UK (25 per cent) have experienced a cyber-fraud or scam in the past three years, 18 per cent of them more than once, suggesting that many cyber-crimes go unreported.

The national *Digital Safety Index* survey also shows that:

London, Bristol, and Birmingham are the scam capitals in the UK, with the largest gaps in public resilience.

London and Bristol also top the tables for the most reported cases of fraud, with **Manchester** joining them in the top three.

Newcastle reported fewer cases of fraud and scams, while **Liverpool** reported a particularly high number of impersonation scams.

Highly-educated Londoners (Masters degree and above), aged 25-34 are the UK's most vulnerable group, with men slightly more at risk than women.

Younger people (25-34 year olds) are twice as likely to be victims of online fraud than older generations, putting to bed the notion that older people are more at risk of being "duped" by cyber criminals.

Nearly a fifth (17 per cent) of people who have been a victim of a fraud or scam **take no action** to boost their digital defences as a result.

Only 17 per cent of people in the UK can **correctly identify basic digital threats** such as social media messages intended to trick users into sharing personal details or downloading malware.

Under the *Digital Safety* drive:

- In a UK high street bank first, Barclays is giving customers new levels of control over when and where and how their debit card works, offering customers the choice to instantly turn 'on' and 'off' whether their card can be used to make remote purchases, and even set their own daily ATM withdrawal limits on their Barclays Mobile Banking app.

A new online quiz is available to everyone in the UK. By answering simple questions people can assess their own digital safety level, and receive useful tips on how to strengthen their defences at [barclays.co.uk/security](https://www.barclays.co.uk/security) Barclays aims to help at least 3m people to boost their digital safety levels by using the test.

- Barclays hosts regular fraud awareness takeovers on its online and mobile banking sites, prioritising fraud prevention over products.

Barclays' nationwide force of 17,000 Digital Eagles provide digital safety teach-ins to people, and free support clinics for the 1 million UK SMEs we serve.

Laura Flack, Barclays Head of Digital Safety, says:

"Each one of us probably knows someone who fallen victim to a criminal fraudster. Crooks are using ever more sophisticated tactics to trick people into handing over their bank details, or to pay money to a fraudster when they believe they are simply paying their builder or solicitor.

"It's alarming that younger people and those in cities are more at risk. We need to super-charge our digital know-how and talk to our friends and relatives to prevent these crimes from happening. Often staying safe isn't rocket science. A few practical steps and a dose of vigilance can boost your safety immeasurably. Remember if something sounds too good to be true, it probably is."

Barclays estimates that if people implemented these three top tips we could help to cut levels of fraud by up to 75 per cent.

Never give out your full Online Banking PIN, Passcode or Password to anyone, even a caller claiming to be from the police or your bank.

Do not click on any link or open an attachment on any e-mail you receive which is unsolicited.

Avoid letting someone you do not know have access to your computer, especially remotely.

About Barclays

Barclays is a transatlantic consumer, corporate and investment bank offering products and services across personal, corporate and investment banking, credit cards and wealth management, with a strong presence in our two home markets of the UK and the US.

With over 325 years of history and expertise in banking, Barclays operates in over 40 countries and employs approximately 120,000 people.

Barclays moves, lends, invests and protects money for customers and clients worldwide.

For further information about Barclays, please contact Patrick Convey on 07775 544432



CONTRACT FURNITURE...WITH PRIDE

PURE CF



November 1, 2017

Paul Gill wins NatWest's

Entrepreneur of the Year award

Paul Gill, Executive Chairman of Pure CF has won the prestigious title Entrepreneur of the Year at the 2017 NatWest Great British Entrepreneur Awards held on 16th November at Edgbaston Cricket Ground in Birmingham.

Over 1500 businesses entered the awards nationally and Paul, from Stone in Staffordshire beat off strong competition having gone

head to head with leading businessmen and women from a diverse range of industries from across the West Midlands region, to win the coveted award in the GoDo Entrepreneur of the Year category.

It is a tremendous accolade for Paul who next year celebrates Pure CF's 35th year in business. During this time, with his Managing Director Alastair Beacon he has not only steered the company to being on course to achieve a record projected turnover of £9 million by the end of the year. He has also further expanded the business – now employing over 130 talented craftsmen and women at his 2 factories in Stone who manufacture bespoke furniture for leading restaurants and hotels, such as Wagamama, Cote, Pizza Express and Gauchó.

Paul Gill said:

I am incredibly honoured to receive this award. I want to thank Alastair Beacon and all my amazing team at Pure CF in Staffordshire – I've said it before and I'll tell them again – I truly believe I have the best workforce on the planet – it is them who have made this day possible and helped me to reach my goals.

I started out as an apprentice at the company I now own, it's been an incredible journey. Pure CF manufactures bespoke furniture for some of the best restaurants and hotels around the world – but having the vision to capitalise on the opportunity in front of you is impossible without the support of a great team around you, and I've been extremely fortunate.

It is a huge success story and one which won the praise of the judges. In 1983 Paul joined the company as an apprentice and became General Manager after just 18 years. In 2002 he made the decision to buy the company and he's never looked back – Pure CF is now one of the UK's leading contract furniture manufacturers. In the last 12 months alone, their handmade furniture has been installed in high profile restaurants and hotels all over the UK and around the world with recent projects for high profile brands in New York, Dubai and Italy.

Now in its fifth year, the NatWest Great British Entrepreneur Awards recognise the hard work and inspiring stories of British entrepreneurs, rather than just their financial success.



20 Years at Whitebridge

Chris Fecher, Managing Director of Tecni-Form writes:-

Difficult to believe that it was 20 years ago that I first set foot on the Whitebridge Estate. At that time Tecni-Form was occupying a building on the Mount Estate, situated on the opposite side of the railway line to Whitebridge. While our main manufacturing site was still at Hove in Sussex, we had expanded at Stone and had no space for a newly purchased moulding machine. It was not a case of squeezing it in a corner as the machine would take up 2,500 sq ft of floor space and need as much again in storage for moulded product. We urgently needed extra space. A colleague at Mount provided a telephone number of someone who might be able to help, so I called the number and made an appointment for the next day.

I was greeted at Whitebridge reception by Mr C J Baines, known to all as the Colonel. We spent the next hour or so walking the estate looking for a suitable home for the new machine, but in the end the discussion went a lot further, and we satisfactorily concluded our meeting by agreeing to move the entire Mount operation over to Whitebridge. It was a decision that proved one of the most important in our company's history. The enduring friendship, first with Col. Jim Baines and now Charles, has proved a most fruitful one for our growth, and with it, the ability to employ staff from the local area. No matter what the scale of our growth plans, the estate has found a way to meet our needs.

We have mentioned in previous publications the almost unique quality of Whitebridge management, most skilfully overseen by two generations of the Baines Family. I have no reservations in repeating how much the exceptional insight of Charles and the Baines Family has been instrumental in a level of cooperation far in excess of that normally found in a landlord. As I have said before, others could learn from their example.

Tecni-Form is currently engaged in investing in the expansion of our Stone activities, and looks forward to many more years at Whitebridge.



BUSINESS NEWS.....From Janet Darby



The Chancellor of the Exchequer Philip Hammond delivered his second autumn budget in November and here are a few key announcements made which I hope will help.

Income Tax Allowance - As predicted he announced the base -rate income tax threshold will rise to £11850.00 in April next year, up from £11500. While the higher rate threshold will rise to £46350 up from £45001. (£11850 Tax free plus Higher Rate income (£34500 = £46350)

The National Living Wage - for those aged 25 and over is to rise by 4.4% to £7.83 an hour from next April – up from £7.50 today.

VAT – Threshold remains at £85000 there are no plans to reduce the VAT threshold for small businesses.

Corporation Tax – this remains at 19% for the foreseeable future

Employment Allowance – £3000 per year if eligible remains the same. You can only claim against Class I National Insurance you've paid, up to a maximum of £3,000 each tax year. You can still claim the allowance if you pay less than £3,000 a year.

Rates - It has been announced the increases to business rates will rise by Consumer Price Inflation (CPI) from April 2018. Business rates currently rise by Retail Price Index (RPI) a different way of measuring inflation which tends to be higher than CPI.

Business rates multiplier - increases for year 2018/2019 from 47.9 to 49.3 England Standard and 46.6 to 48.0 England small business. Business rates revaluation will take place every 3 years, rather than every 5 years starting from the next revaluation currently due 2022

Climate Change Levy Rates – Electricity (per kilowatt hour) increases from 0.00568 to 0.00583 and Gas (per kilowatt hour) from 0.00198 to 0.00203

THE NATIONAL LIVING WAGE & NATIONAL MINIMUM WAGE WILL INCREASE FROM APRIL 2018

The National Living Wage for those aged 25 and over will increase from £7.50 per hour to £7.83 per hour.

The National Minimum Wage will also increase:

| From (per hour) | To (per hour) | AGE |
|-----------------|---------------|---------------------|
| £7.05 | £7.38 | 21 TO 24 |
| £5.60 | £5.90 | 18 TO 20 |
| £4.05 | £4.20 | 16 TO 17 |
| £3.50 | £3.70 | UNDER 18 APPRENTICE |

2017/2018 TAX THRESHOLD

| | Rate | Tax Year 2017 to 2018 | Tax Year 2018 to 2019 |
|------------------------|------|-----------------------|-----------------------|
| Basic Rate | 20% | £1.00 - £33,500 | £1.00 - £34,500 |
| Higher Rate | 40% | £33,501 - £150,000 | £34,501 - £150,000 |
| Additional Rate | 45% | Over £150,000 | Over £150,000 |

Congratulations

THE GRANDEST OF CURTAIN CALLS FOR ENGLISH ROOMS

This year English Rooms was awarded the prestigious British Interiors and Textiles Association first place for their curtain making.

Jules received the award at the gala dinner in Chelsea, the epicentre of all things design, here in the UK. She says, "To have been nominated by fellow designers, soft furnishers and suppliers was incredible and to have won, felt like all my Christmases came in one go. Proud does not describe how I feel as holder of this incredible award".

The thriving curtains, fabrics, blinds business, moved to the Whitebridge Estates in 2012 and has never looked back.

There is a vacancy for an experienced curtain maker within the business. Very flexible hours! Please ring Jules on 07989 356227 / 01785 817490 for more details. Based in Unit 15B PT2. Whitebridge Estate, Whitebridge Lane, Stone. Staffordshire. ST15 8LQ



Whitebridge Security Information and update 2017

Welcome to the Security update page for 2017, this news article is to inform the tenants of Whitebridge Estate as to what some of the Duties and Routines of the Estate Security Officers are and do.

The Security Team consists of three dedicated fulltime Security Officers and one part time Officer (Mick Allsop) that work rotating 12hr night shifts covering 7 days a week and 12hr day shifts over the weekends. I myself have worked for the Estate for some 16 years and over these years have covered most incidents and insecurities as well as my two colleagues (Bill Stockton and Roger Hawe).

We as Security Officers are very fortunate on this Estate, as we are surrounded by a Railway line and a Canal that restricts vehicular access to just one road to the Estate, which is covered by two of our eleven cameras. (Which are continuously monitoring and recording all vehicles coming on and leaving the Estate)

A further nine roving cameras are situated around the Estate, when I say roving this means that the cameras will record and automatically pan and rotate at pre-set areas. Security Officers can also monitor more than one camera at any one time when set in multi screen mode. When something comes to our attention we can override the camera and manually operate and record the incident to DVD for our purpose. All recordings come under the Data Protection Act (1998).

At the commencement of our duties we check our key press to account for all keys that have been issued and returned. The Three Red lights on the Sub Station are turned on, so that monitoring of the Power Supply to the Estate can commence during silent hours. Some Companies on the Estate have gas ovens that run all night and have a safety protocol which shuts down the gas in the event of a power cut or power dip, we then have to call out the owners to reset these ovens.

All the mail is collected from the Main Office and usually delivered on the first initial security check of the evening. All units are checked for any insecurities, and any found are the subject of a report that is submitted to the Main Office, so the Estate Manager (Phil Darby) can take appropriate action the next day. If we are unable to secure the unit the key holder will be called out to secure it, which is why it is important to keep the Key Holder/Call Out lists up to date.

There are Security gates and secure compounds on and around the Estate that have to be locked and checked on a regular basis through out the night during our patrols. Any problems or damage is reported to the Main Office.

If you have any Security Problems or need advice concerning any Security issues please contact the Estate Office on **01785 817170** or **Security Mobile 07974788484** we will be pleased to help.

May I take this opportunity to wish you all Merry Christmas and a Happy New Year.

Security incidents dealt with by our

| | |
|----|--|
| 48 | Insecurities |
| 2 | Traffic Incidents |
| 6 | Faulty Lights |
| 7 | Vehicle insecurities |
| 2 | Water Leaks |
| 8 | Alarm Activations |
| 3 | Fly tipping |
| 12 | Illegally Parked Vehicles including HGV trailers |
| 7 | Reports of damage |
| 15 | Miscellaneous |
| | |



Christmas and New Year Office, Security & Maintenance Arrangements

Emergency Procedure & Contact Numbers for Whitebridge Estates

In the event of a major incident such as fire, explosion or flood you may need to evacuate your premises and notify your immediate neighbours to do the same. In normal business hours please contact the Estate office and at all other times please contact Security.

Below is a list of contacts who may also need to be notified.

EMERGENCY SERVICES
999

POLICE (non emergency)
101

TRANSCO (Gas)
0800 111 999

SEVERN TRENT (Water)
0800 783 4444

CENTRAL NETWORKS (Electricity)
0800 328 1111

ESTATE ELECTRICIAN
(Craig from Electrical Power Installations)
07876 406365

ESTATE PLUMBER
(Please contact the Estate Office or Security)

WHITEBRIDGE SECURITY
07974 788484

WHITEBRIDGE OFFICE



The Whitebridge Estate Office will be closed from 17:00 hours on Friday 22 December 2017, re-opening on Tuesday 2 January 2018 at 8.30 am.

The maintenance / fork lift truck service will also be suspended during this period. Our Security Officers will be on duty throughout the Christmas and New Year holiday.





**WHITEBRIDGE
ESTATES LLP**

Whitebridge Lane
Stone
Staffordshire
ST15 8LQ

Phone: 01785
817170
Fax: 01785 812406
www.whitebridge.co.
uk



Whitebridge
ESTATES



Mrs Baines & Charles Baines

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THE BACK PAGE from Charles

Where has 2017 gone?? It only seems a few months ago that I was writing the 2016 back page. I take great pleasure in reporting that once again we have had a busy year and have produced here a fantastic newsletter. This is despite the efforts of our UK Parliament, on all sides of the house. I can also report that we are the fullest we have been since the "downturn" better known as the "bank fiasco". Our success is obviously due to the success of our tenants as can be seen within this newsletter, however I must also put this down to our team. All of our team, including sub-contractors have and continue to, put their all into making Whitebridge a place to not only work from but also to be proud of. I was thrilled with what the Heart of England thought of Whitebridge, as mentioned on our front page.

We have had 8 new tenants this year varying from Therapists to Hairdressers along with Manufacturers to Mexican shoe importers. We seem to have a wide variety of tenants and hopefully early in the New Year we will once again have a networking opportunity in the newly refurbished Munro building courtesy of our newest tenant "At the Box". This should assist you all to chat about your businesses and hopefully feed off each other. There's a lot to be said for "shop local".

We have assisted with 4 tenants expanding or moving around the Estate. We have also negotiated and re-newed countless agreements and leases with tenants, most of which are for far longer periods than the last one. There is a good vibe on the Estate, long may it continue.

As in previous years my thanks go to my editors. I don't know of any Estate which produces anything quite like our newsletter. A great deal of thought and time goes into producing this unique newsletter which I hope you have enjoyed reading.

As I close, may I take the opportunity on behalf of my Mother, myself and all of our staff in wishing you and yours a most Happy Christmas and a mutually beneficial 2018.

