

WHITEBRIDGE NEWS

Summer/Autumn 2014

Volume 10, Issue 1

June 2014

Life Saving Public Access Defibrillators

Whitebridge Estate and their Tenants have invested in two Community Public Access Defibrillators (CPAD) located on the outer wall of Unit 19 Centre Road and inside the Whitebridge Estate Reception entrance.

Twenty-five volunteers from across the Estate have been trained in CPR and to use the defibrillators.



and given the code to open the secure cabinet where it is encased.



An ambulance call assessor can talk any caller, untrained or trained, through the instructions in how to use the defibrillator.

Should anyone suffer from a cardiac arrest dial 999 in the first instance and commence CPR immediately.

Anyone dialling 999 to report a cardiac arrest in the Whitebridge Estate area of Stone will be advised of the location of the defibrillator

Voice guidance is provided by the device as well as pictorial guidance.

A big thank you goes to those tenants who generously contributed with Whitebridge Estate towards this lifesaving equipment.

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Unit 22B Rebrands

Unit 22B has been known as SAMS and MS-UK Staffordshire Centre but has recently been rebranded as STING. Why? Well to cut along story short the recently appointed CEO of MS-UK visited the centre in February and we were expecting her to discuss how we could extend our services but instead she announced she was closing the centre within 10 days! Withdrawing all support and leaving us without a charity number thereby making fundraising very difficult.



Since its formation in 2003 the group has been run purely by volunteers and this is still the situation today. After the initial shock members rallied and it was decided we would try to continue to run the centre independently.

With the support of Charles Baines, Phil Darby, Stone Town Council and Stone Lions we have been able to stay open in the short term. However funds are low and so we have been busy raising funds and applying for grants and we are in the process of applying for Charitable Status.

Unit 22B was purpose built by Charles and his team in 2009. It has a wheelchair lift, disabled toilet, kitchen, offices and work space which allows us to offer Tai Chi, Exercise and Drop in sessions, Neuro Physiotherapy, Coffee Mornings and Lunch Clubs, Craft Sessions, a small accessible Gym and social events

The change of name means our activities are now open to any one with a Neurological Condition as STING stands for Staffordshire Therapeutic Independent Neurological Group, so if you know of anyone with MS, Parkinson's Disease, or people who have had a Stroke or Heart Attack please tell them about the STING Centre and the services we offer as we need to spread the word.

And finally..... Can you as a Whitebridge Business help us to raise much needed funds? We need funding to secure the future of the centre because without the centre we cannot offer the services. If you can help us please contact Liz (secretary) on 01785 816123 or email stings2014@gmail.com. Your help is needed urgently!

To those businesses who have already offered their support THANK YOU.

Liz Gumbley

NEW ARRIVALS...NEW ARRIVALS...NEW AR

A warm welcome to **Sarah Crane trading as Kip McGrath Education Centres Stone** based at Unit 1 PT1. This is a new business venture which offers a range of tuition programmes for Pre-School to Year 13 of specialised and personalised support in Maths, English, writing, reading, spelling and comprehension for children.

Delice De France Ltd, the leading supplier of part and fully baked frozen bakery products have relocated their operations support team to Unit 27/28. Welcome to Gareth Crow and the team.

Apotheek Voorzorg Ltd T/A MedScene Pharmacy Welcome to Matthew Hart and his team. MedScene Pharmacy have launched their revolutionary pharmaceutical dispensing process in Unit 19.

A very warm welcome to Billy Rogerson of **WGR Building & Roofing Contractors** Unit 16E.

And finally

Since our last edition there have been some departures.

A fond farewell to Callum & Sasha Hamnett, who decided to relocate **Party on Fancy Dress (Stone) Ltd**. Wishing them the best for their future endeavours.

A welcome return to Dominic Bowers and Paul Tildesley, formerly of Springbank, who have brought their new venture "Delicious" to Unit 15A. **Totally Delicious Ltd**, offer catering solutions to all types of locations, from supplying vending machines to installing cafes.

M R Mosaic have relocated into Unit 20A and are joined by David Giles of **Cedar & Rose** sharing the unit as a workshop. Welcome David.

Although MS-UK Ltd decided to close their Stone branch doors, we are happy to announce the group have reformed as **STING** in Unit 22B and we wish them every continued success for the future.

On the move ...

Daniel Moore Photography has moved into larger premises and can now be found at Unit 18A.

Bella Access recently expanded their business into Unit 6C.

Health and Safety from Phil Darby

FIRST AID

At this time of year many of us are attending shows and events around the country and the one organisation you are almost certain to see in attendance is the St John's Ambulance. These volunteers give us peace of mind that should there be a need of urgent medical attention they are on hand to help.

But what about at work? Should the unexpected occur, who do you turn to?

The answer should be a member of your own staff or a colleague who is First Aid trained.

Training can be carried out by a variety of approved companies, including Firesafe 999, who are based on the Estate and, of course, St John's Ambulance.

Any of these companies can help you choose the correct level of training to suit your individual needs and requirements.

To those of you who already have First Aiders I would ask that you help me compile an emergency log by giving me their names and contacts details.

Phil

Estates' First Aider Emergency Log

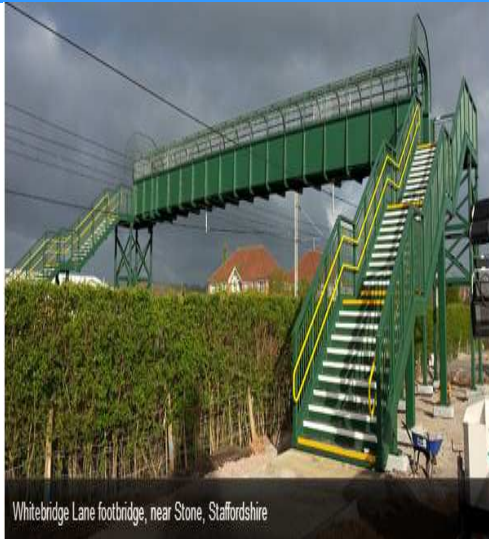
**PLEASE LET PHIL DARBY
HAVE YOUR FIRST AIDER'S
NAME AND CONTACT
DETAILS.**

Local Business In Brief

£4m job boost

It has been reported that The Staffordshire Chambers of Commerce have won a further £4m to help local business create another 900 jobs by February 2017. This grant, the Jobs and Growth Fund, forms part of the Government's regional growth fund.

- **GDP forecast to grow by 2.7% in 2014**
- **Government borrowing predicted to be 5.5% of GDP this year**



WHITEBRIDGE LANE FOOTBRIDGE ACCESS ISSUES

Recently the new Whitebridge Lane footbridge opened replacing the level crossing, now permanently closed, and provides a safe route for walkers across the railway.

Cyclists, wheelchair users, mums with prams and anyone who may have difficulty in negotiating the steps will experience difficulty in crossing the footbridge as no ramps are in place. Network Rail were willing to provide ramps as well as steps but due to the council's decision these were removed from the original plan.

Since the opening of the bridge, 110mph line speeds have been restored helping to reduce train journey times for rail users.

Exercise at your Desk

We all lead very busy lives and fitting in exercise can be somewhat difficult. Sitting all day may potentially increase our risk for obesity, back pain, poor posture, tense muscles and leg cramp. Here is a flavour of some of the exercises that can be done at your desk taken from Forbes website and their article on "10 Best Exercises To Do At Your Desk" dated 2/6/13.

Before carrying out any physical exercises ensure that you are **fit to exercise**, should you have any physical limitations consult a fitness professional or in any doubts always consult your doctor first.



The Little Mermaid at Work

For flexibility and core strength. Sit up right in your chair. Hold your right wrist over your head with your left hand and pull it., stretching your right side. Keep your shoulders down as you bend. Hold for 10 seconds. Return to upright posture. Take hold of your left wrist over your head with your right hand and stretch the other way. Repeat five times on each side.

Desk Push Ups

For upper body strength. Stand approximately 2 feet away from your desk, with your feet together. Place your palms on the edge of the desk, a shoulder's width apart. Lower your chest to the edge of the desk and push back up. Remember to exhale on the way up. Do 20 times.



Sitting Spinal Stretch

Enhances flexibility and muscle strength. Sit tall in your chair and stretch your arms toward the ceiling. Put your left hand on the desk, grab the back of the chair with your right hand and twist to the right. Hold for 10 seconds. Release and raise your arms towards the ceiling again. Repeat the twist going the other way. Hold for 10 seconds.

Visit Forbes.com for further exercises.

Tenants' News

More New Arrivals!

We are delighted to announce a new arrival for Whitebridge of a very different kind

Simon Swinnerton of SIS/DA Body Repairs and his wife are expecting their second child due on 24 September, 2014. Congratulations and all the best from Whitebridge.

It is with great sadness that we report the passing of two of our tenants.

David Hawbrook, founder and chair of ABV Training Ltd, suffered a stroke in July last year and died from related complications on Friday 12 March 2014 aged 52.

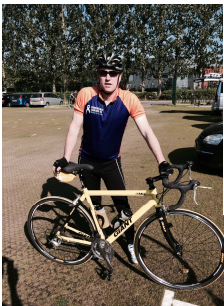
Richard Sewell, founder and Managing Director of Impact China Ltd suffered a heart attack and died on Friday 11 April 2014 aged 63.

To the families and friends of David and Richard we send our condolences and sympathies for two much loved and respected men whose characters will ensure that they will not be forgotten.

SIMON from SIS BODY REPAIRS is raising funds for Pancreatic Cancer UK in the Prudential Ride London—Surrey 100 in August

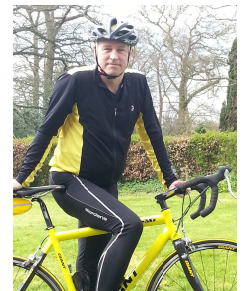
I lost a very close friend to pancreatic cancer three years ago. He didn't really stand a chance and died three months later after diagnosis.

As part of the Pancreatic Cancer UK cycling team, I am participating in the Prudential Ride London –Surrey 100 on Sunday 10 August 2014, to try and raise **£1,000** for this cause.



PRUDENTIAL RIDE LONDON - SURREY 100
SUNDAY 10 AUGUST 2014

If you would like to make a donation to this worthy cause this can be made on my JustGiving page, [www. Just-giving.com/simon-swinnerton](http://www.just-giving.com/simon-swinnerton).



During June, raffle tickets are also being sold at the Whitebridge Coffee Shop with some great prizes up for grabs, £1 per ticket in order to help raise funds.

Raffle tickets available from Whitebridge Coffee Shop in June, some great prizes up for grabs!

In advance thank you for your kind support and any donations that you make.

THANK YOU

**Simon Swinnerton
SIS Body Repairs Unit 35**



New settings, new surroundings and new friends for Trinity Skills for Life

It has been a year of successful change for Trinity Skills for Life in our 10th year; we waved farewell to our old unit on Stone Industrial Estate and welcomed a new property that we are using called Mayfield House on Newcastle Road. We have continued to thrive at Unit 2B on the Whitebridge Estate and staff and students here really enjoy being a part of the Whitebridge community. If you were to ask one of our students what the best part of being on the Whitebridge Estate is they would probably tell you that it's our unit's proximity to Whitebridge Café that really makes their week! The friendly café serves us up tasty lunches every Friday, the perfect way to end the working week.

What we really enjoy about being a part of the Whitebridge community though is how friendly and courteous everyone is and we hope that the work that we do reciprocates this.

Our students like to give as much back to the community as possible, not just Whitebridge but the wider Stone and Staffordshire community as well. From fundraising events like our recent Singasignadancadramathon which raised over a £1000 for various charities, to our work at the Fire headquarters, from our work placements to our 'Refreshments at Tilling Drive Allotment' event we have a passion for getting involved in the community and look forward to creating lots more links to local businesses and residents in the future.

Our work placement programme matches our students to suitable work placements and we are always eager for local businesses to participate. If you think that your business could benefit from our programme please call us and speak to Helen Sneddon.

If you'd like to know more about us check out our website: www.trinityskillsforlife.co.uk or call us on 01785 811170/818877



Staffordshire ..

Faerie Lore ...

Lights on Cauldon Lowe



Cauldon Lowe in the background

Legend has it that Cauldon Lowe hill was believed to be haunted by fairy folk, who were said to dance there on a Midsummer's Eve. Mary Howitt, a popular Victorian writer, wrote a poem in 1847 about the fable.

THE FAIRIES OF THE CALDON-LOW

"And where have you been, my Mary,
And where have you been from me?"
"I've been to the top of the Caldon-Low,
The midsummer night to see!"
"And what did you see, my Mary,
All up on the Caldon-Low?"
"I saw the glad sunshine come down,
And I saw the merry winds blow."
"And what did you hear, my Mary,
All up on the Caldon-Hill?"
"I heard the drops of water made,
And the ears of the green corn fill."
"Oh! tell me all, my Mary,
All, all that ever you know,
For you must have seen the fairies,
Last night, on the Caldon-Low."
"Then take me on your knee, mother;
And listen, mother of mine.
A hundred fairies danced last night,
And the harpers they were nine.
"And their harp strings rung so merrily
To their dancing feet so small:
But oh, the words of their talking
Were merrier far than all."
"And what were the words, my Mary,
That then you heard them say?"
"I'll tell you all, my mother;
But let me have my way.
"Some of them played with the water
And rolled it down the hill;
'And this,' they said, 'shall speedily turn
The poor old miller's mill;

"For there has been no water
Ever since the first of May;
And a busy man will the miller be
At dawning of the day.
"Oh, the miller, how he will laugh
When he sees the milldam rise!
The jolly old miller, how he will laugh
Till the tears fill both his eyes!"
"And some they seized the little winds
That sounded over the hill;
And each put a horn into his mouth,
And blew both loud and shrill.
"And there,' they said, 'the merry winds
go
Away from every horn;
And they shall clear the mildew dank
From the blind old widow's corn.
"Oh, the poor, blind widow,
Though she has been blind so long,
She'll be blithe enough when the mil-
dew's gone
And the corn stands tall and strong.'
"And some they brought the brown
lintseed,
And flung it down from the Low;
'And this,' they said, 'by the sunrise,
In the weaver's croft shall grow.
"Oh, the poor, lame weaver,
How he will laugh outright
When he sees his dwindling flax-field
All full of flowers by night!'
"And then outspoke a brownie,
With a long beard on his chin:
'I have spun up all the tow,' said he,

'And I want some more to spin.
"I've spun a piece of hempen cloth,
And I want to spin another;
A little sheet for Mary's bed,
And an apron for her mother.'
"With that I could not help but laugh,
And I laughed out loud and free;
And then on the top of the Caldon-Low
There was no one left but me.
"And all on the top of the Caldon-Low
The mists were cold and gray,
And nothing I saw but the mossy stones,
That round about me lay.
"But coming down from the hilltop
I heard afar below
How busy the jolly miller was
And how merry the wheel did go.
"And I peeped into the widow's field,
And, sure enough, were seen
The yellow ears of mildewed corn
All standing stout and green.
"And down by the weaver's croft I stole,
To see if the fax were sprung;
And I met the weaver at his gate
With the good news on his tongue.
"Now this is all I hear, mother,
And all that I did see;
So prithee, make my bed, mother,
For I'm tired as I can be."



Cauldon Lowe, also known as **Caldon Low**, is located outside the small village of Waterhouses. "Lowe" originates from the term burial mound. Apparently the burial mounds or barrows that could be found on the top of this hill were said to have had an association with faeries.



Stepping Stones, River Dove

Alleged sightings of strange moving lights have been seen over the years around the summit of Cauldon Lowe hill appearing to playfully dance around the barrows. In 1993, it was reported by two students that they saw two bright lights dancing around at nightfall where the stepping stones cross the River Dove in the Dovedale valley, not far from Waterhouses. It has been uttered these are the lights to lead and light the way for travellers passing through the Manifold Valley which starts at Waterhouses. *Have you seen any lights to light your passage through the valley on a darkened night?*



Judging Day ~ Friday July 18th

At this time of the year we are getting ready for the Summer and reintroducing the hanging baskets and floral borders to the Estate. Judging for this year's Heart of England in Bloom competition takes place on Friday 18th July and we would appreciate everyone's help in keeping the Estate as clean and tidy as possible.

On 27th March one of the beautiful Willow trees alongside the Canal slipped under the weight of its foliage into the water. This caused quite a problem as it completely blocked the Canal to any traffic and had to be cut up and removed over the following two days. A couple of weeks later we had to severely pollard one of the other Willows as that looked very likely to slip also and then we got a call to say that a Willow overhanging the Lyme Kiln Basin had split and was in a dangerous state so that also had to be removed.



Willows!!! lovely but troublesome.

A planned replacement programme is on-going to replace these protected trees over the next few years with suitable alternatives .

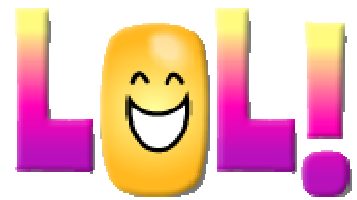
LAUGH OUT LOUD *LOL!*

THE BEST MEDICINE

LAUGHTER HAS HEALTH BENEFITS AND ITS FREE
ITS INFECTIOUS! YOU LAUGH AND PEOPLE WILL LAUGH WITH YOU IT
BRINGS PEOPLE TOGETHER, A GOOD LAUGH WILL HELP STRENGTHEN
YOU IMMUNE SYSTEM, BOOSTS ENERGY, HELPS BEAT STRESS AND DE-
PRESSION

LAUGHTER IS GOOD FOR YOUR MIND AND BODY—PROBLEMS OF
DAILY LIFE EASE AWAY, BURDENS LIGHTEN, YOU
BECOME MORE FOCUSED AND POSITIVE , PROB-
LEMS LESSEN. LAUGHTER RELAXES YOU. IN
FACT LAUGHTER ONLY HAS A POSITIVE OUT-
COME SO THAT HAS GOT TO BE GOOD FOR
YOU!

GO ON HAVE A GOOD LAUGH YOU'LL BE
AMAZED AT HOW MUCH BETTER YOU FEEL IN-
SIDE AND OUT!!



5 everyday cures with a natural feel good factor



Ginger—A couple of teaspoons of chopped ginger helps prevent pain triggering hormones



Tomato juice—Painful leg cramps take a glass of potassium rich tomato juice daily speeds recovery and prevents flare-ups



Garlic— A couple of drops of warm garlic oil in an aching ear twice a day for five days should do the trick



Cherries— Arthritis, gout, headaches, a bowl of cherries could ease your pain without the upset stomach, compounds that give cherries their red colour are anti-inflammatory believed to be stronger than aspirin or ibuprofen



Pineapple-Painful bloating, 1 cup of fresh pineapple daily its packed with proteolytic enzymes which helps breakdown the proteins in the stomach

Now Open!



We are so pleased to announce that Kip McGrath Stone is now up and running! We've had our first students through the door and they are already making great progress in our friendly, new, bright and modern learning environment. Kip McGrath has a proven track record that accelerates learning and improves confidence. The first centre opened its doors 36 years ago and now there are Centres all over the country. The specific tutoring methods together with the very latest tutoring technology helps children make progress in English and maths. This is combined with the skills of experienced teachers who develop individual tutoring plans to suit each child's needs. Homework is set and marked each week to help consolidate learning.

If you think your child needs help with English or maths or their skills simply need extending fur-

ther you can bring them in for a no obligation free assessment, just call Sarah on 01785 819401 to arrange this. We have sessions available after school and Saturdays and we will be open over the school holidays. You can also request a free assessment if you go to our website and click on the 'free assessment' link. Our website address is:
www.kip-mcgrath.com/stone.

<h3>Professional tuition in maths & English</h3> 	
<p>Our qualified teachers create individual tutoring programmes. Open during term time & school holidays.</p>	
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Maths <input checked="" type="checkbox"/> English <input checked="" type="checkbox"/> Comprehension 	<p>Call today for a FREE assessment</p>
<p>Stone 01785 819401 Unit 1.1 Whitebridge Estate, Whitebridge Lane, Stone, ST15 8LQ</p>	<p>Kip McGrath www.kipmcgrath.com kipmcgrath.co.uk</p>



ETON MESS ICE CREAM CAKE

Serves 8

Takes 15 mins, plus chilling

500ml (17fl oz) Strawberry ice cream
 200g (7oz) fresh strawberries, hull and chop into small pieces, plus extra for serving
 2 tsp icing sugar
 3 meringue nests, crushed
 500ml (17fl oz) Cornish ice cream

1 Remove the ice cream from the freezer and leave to soften for 10 minutes. Lightly oil a 1kg (2lb) loaf tin. Line with a double layer of clingfilm. Ensure there is enough to hang over the edges to complete step 5.

2 Spoon the strawberry ice cream into the loaf tin and spread flat. In a blender blitz half the strawberries with the icing sugar into a purée.

3 Scatter the chopped strawberries and crushed meringues over the ice cream. Drizzle over the strawberry purée.

4 Spread the Cornish ice cream over the purée and smooth flat. Fold the clingfilm over the top and freeze for 4 hours or until

solid.

5 Set aside for 10 minutes to soften. Turn out onto a serving dish and remove the clingfilm. Cut into thick slices and serve with extra strawberries on the side.

Variation: Try with a mixed berry frozen yoghurt and other flavoured ice creams combinations.

Frozen banana ice cream—So Simple!

A great way to use up over-ripe bananas—delicious!

You will need:

2 x bananas

1. Remove bananas from the freezer 10 minutes before you want to make the 'ice-cream', remove the foil and peel
2. Chop them into chunky pieces and blend in a food processor. You may need to dislodge the pieces and mix a couple of times
3. After a few minutes you will have the most amazing soft-scoop 'ice-cream'. Serve immediately.



TIP

For alternative flavours, blend with other frozen fruit such as mango. Or add 11g low fat drinking chocolate and 10g chocolate chips per banana

Prettyness[®]

Prettyness 10C (Steve and Rae Flather)

Events are moving a pace for Prettyness, in 10c, who sell Hair Accessories and Costume Jewellery online. We were recently approached by **Glamour Magazine** to place an advert in their new 'My Mini Me' section in the April edition, after they were impressed with our website images. We have just been informed that as a result, they have given us a free insertion in the July edition, too!



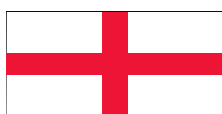
As you would expect we have subsequently received "invitations" to advertise from publications including **Vogue** and press such as **The Observer**, **The Independent on Sunday** and most recently from a publication by **Alex Jones**, of 'The One Show' fame.

Add to that an invitation by '**You and Your Wedding**', to provide hair accessories for this month's wedding shoots. Keep an eye out for us in these prestige glossy magazines, and our local ones too!

Our considerable ranges of hair accessories and costume jewellery suitable for everyday to weddings and special events can be viewed online at www.Prettyness.co.uk. Ladies, you too can be wearing the hair accessories displayed in well-known fashion magazines!

WORLD CUP 2014
 Opening game Brazil v Croatia
 12 June 2014
 Arena de Sao
 21:00 hours

England are in group D
 The teams consist of
 Uruguay
 Costa Rica
 England
 Italy



FIFA WORLD CUP
Brasil

GROUP D

14 June 2014	Uruguay v Costa Rica	20:00
14 June 2014	 England v Italy	23:00
19 June 2014	Uruguay v  England	20:00
20 June 2014	Italy v Costa Rica	17:00
24 June 2014	Italy v Uruguay	17:00
24 June 2014	Costa Rica v  England	17:00

Stage	Dates	Group D
Second Round	28, 29, 30 June & 1 July	Runner up 28 June at 17:00 Winner 29 June at 21:00
Quarter Finals	4 & 5 July at 17:00 & 21:00	
Semi Finals	8 & 9 July at 21:00	
Third Place Play Off	12 July at 20:00	
WORLD CUP FINAL	13 July at 20:00	



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BUSINESS NEWS from Janet Darby

Auto Enrolment

If you do not already have a workplace pension scheme in place, a new law means that every employer must automatically enrol workers into a workplace pension scheme if they:

- are aged between 22 and state pension age
- earn more than £10,000 a year
- work in the UK

All employees will be expected to gradually enrol into a workplace pension between 2012 and 2018.

To find out your staging date

go to: www.the.pensionsregulator.gov.uk

go to: Tools for automatic enrolment and you will find available guides and tools. Remember to have your PAYE reference number handy. This will give you your start date.

National Minimum Wage Rates from 01 October 2014

Rate	Age
£6.50 (currently £6.31)	21 and over
£5.13 (currently £5.03)	18 to 20
£3.79 (currently £3.79)	16 to 17
£2.73 (currently £2.68)	This rate is for apprentices under 19 or those in their first year. If you're 19 or over and past your first year you get the rate that applies to your age.

Employment Allowance

From 6 April 2014 employers can claim the employment allowance up to £2,000 off your Employer Class 1 NIC for tax year 2014/2015.

To claim you will need to register with HMRC either with your current payroll software or by telephone. It is certainly well worth claiming! This can be claimed each month until you achieve the £2,000.

VAT REGISTRATION FROM 1 APRIL 2014
 Vat registration threshold increases from £79,000 to £81,000
 The de-registration threshold is £79,000

Key Dates and Deadlines

Date	Action
19th each month	Cheque payment for month/quarter 5th of month should reach HMRC by this date. Payment made electronically should be received by 22nd of the month
6 July	Filing deadline for Expenses & Benefits Forms P11D(b), P9D and PID
6 July	Deadline for Employment Share Scheme Annual Return Form 42 to reach HMRC
10 July	Last date for Employment Share Scheme Annual Returns Form 34, Form 35, Form 39 and Form 40 to reach HMRC
19 July	Deadline for postal payments to reach HMRC for any outstanding Class 1A NICs for 2013-14.
22 July	Final date for electronic payments to be cleared by HMRC for any outstanding Class 1A NICs for 2013-14.
31 July	Deadline for second Self Assessment payment on account for 2012-13.
1 October	National Minimum Wage Increase
5 October	Deadline to notify chargeability for Income Tax/Capital Gains if not registered for Self Assessment
31 October	Deadline for paper submission of Self Assessment tax returns 2013-14.
30 December	Deadline for online submission of Self Assessment tax returns 2013-14. If you want HMRC to collect tax through your PAYE code, where you owe less than £3,000.

You can find a month by month diary of dates and procedures on the HMRC website:

Supported by the



Regional Growth Fund

LET'S GROW YOUR BUSINESS

Stoke-on-Trent and Staffordshire Jobs and Growth Fund Programme

What is it?

The Jobs and Growth Fund Programme will provide gap funding for companies that wish to expand or invest to create sustainable jobs, where this investment would otherwise not happen due to lack of available finance. Grant funds can be used for premises expansion, new premises, plant and machinery and infrastructure (i.e. capital expenditure) where this creates substantial new employment or safeguards jobs. The Programme is funded through the Government's Regional Growth Fund (RGF).

Grants of
up to 20%
of your project value*

Who can apply?

The fund could be applicable to your business if you are:

- Investing in premises expansion, new premises, plant & machinery and infrastructure
- Planning to grow your business to create or safeguard jobs
- Based in or relocating to Stoke-on-Trent or Staffordshire
- A small or medium sized business that has been trading for a minimum of 6 months
- Employing less than 250 staff

Interested?

For more information and full eligibility criteria, or to download an expression of interest form, please visit.

www.nsccl.co.uk

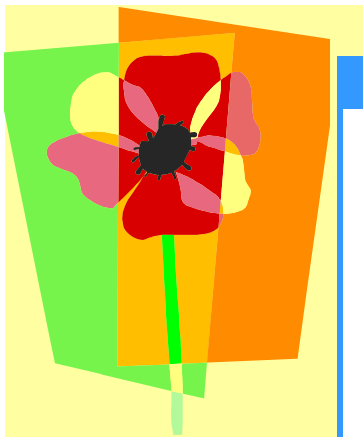
If you have any questions, please call 01782 213929



**Stoke-on-Trent
& Staffordshire**
Enterprise Partnership

The Sentinel

The Stoke-on-Trent & Staffordshire Jobs and Growth Fund Programme is funded by the Regional Growth Fund (RGF) and delivered by North Staffordshire Chamber of Commerce (NSCCI) on behalf of the Stoke-on-Trent & Staffordshire Local Enterprise Partnership (LEP) who will provide a grant panel to review and approve applications. Where applications are declined, no appeals will be allowed. Applications will only be accepted from SMEs as defined in Annex 1 of the General Block Exemption Regulation (GBER). * Full guidelines can be viewed on the NSCCI website. The Programme is also supported by Staffordshire Sentinel Newspapers.



**WHITEBRIDGE
ESTATES LLP**

Whitebridge Lane
Stone
Staffordshire
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THE WHITEBRIDGE TEAM

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THE BACK PAGE FROM CHARLES

When we published our December 2013 newsletter, I wrote that 2013 had been the busiest of my 32 years at Whitebridge. I can now report that the first 6 months of 2014 have surpassed this!! We have completed several renovations and are now going to concentrate on exterior painting whilst the weather is reasonable.

Mentioning the weather, a very warm welcome to all our new tenants, some returning to Whitebridge following a number of years absence, we must be doing something right to be able to entice previous tenants back.

As always a huge thanks must go to Janis and Helen for their hard work which goes into this newsletter. I hope both tenants and visitors alike find the newsletter not only interesting and informative but also factual. Should you have any suggestions to help improve the content of our newsletter please feel free to contact either Janis or Helen.

I would also like to thank Phil, who for many months pushed me to invest in the two defibrillators which feature on the front page, one of which was mainly purchased with the generosity of our tenants large and small. I firmly believe that the safety of our tenants and visitors is paramount. Obviously, I hope that they will never have to be used, but I equally hope that they provide a great source of reassurance to all who work here and to our many visitors too.

Finally as the storms seems to have finally passed all that remains for me to say on behalf of my Mother and myself is that we wish you a warm, sunny and safe summer.

Charles